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Recession busting business at Bureaux

By [Jessica Stanic](#) on Thursday, 22 October 2009

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In any recession, some businesses survive while others positively thrive. Rowena Murray of Bureaux Business lounges says that the Bureaux business model has not only seen their client base expand, but offered safe haven to small businesses weathering the storm.

According to Murray, during the economic downturn memberships increase as many small businesses downsize their office costs.

“For members previously operating expensive offices, Bureaux offers a professional alternative where they can continue to operate, business as usual, but without the overheads and administration of running their own office,” she said.

The business lounge model suits all types of business people from those taking the first step out the door from running a home business to CEOs occasionally using the privacy of boardrooms and those using the business lounge as their permanent base.

Murray believes that frequent business travellers value the consistency and reliability of a place away from headquarters where the space is quiet, the boardroom facilities state of the art, the internet fast and the coffee cup bottomless.

Murray likens Bureaux to the efficiency of the express lane on the freeway. “It’s better to have a full car heading in the same direction sharing the cost of one fuel tank, rather than five cars, driven individually coping the cost of the entire tank.”

Bureaux offers free open days for potential members to test drive the facilities. For more information please visit www.bureaux.com

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